



Dear ,

Those autumn leaves may be falling, but PaloAlto**Green** is here to help you stay green this holiday season! Did you know that one out of every five Palo Altans participates in PaloAlto**Green**? That's the highest participation rate in the nation! Together we are doing great things, in 2009 alone PaloAlto**Green** participants avoided the release of over 81 million pounds of carbon dioxide. Thank you for supporting renewable energy and making PaloAlto**Green** the top green power program in the country for five years and counting!

[PaloAltoGreen is on Facebook!](#)

Facebook is a great way to stay connected to your PaloAlto**Green** community! "Like" our [Facebook page](#) to get program updates and hear about exclusive PaloAlto**Green** Team Card offers from local businesses - just in time for your holiday shopping! You can check out a list of participating businesses by clicking [here](#).

PaloAltoGreen's Award Winning Ad!

PaloAlto**Green** received some exciting news this fall, one of our bill inserts received honorable mention in E Source's Best Utility Print Ad competition! The winning ad was titled "Your Carbon Footprint is Showing" and you can check out the winning design [here](#).



Palo Alto: Home Green Home

According to the U.S. Environmental Protection Agency, Palo Alto is the number 8 Green Power Community in the nation! Palo Alto uses an impressive 56,950,971 kWh of green power annually, that's the avoided carbon emissions equivalent to removing over 6,000 cars from the road*! Check out the list of participating communities at [EPA Green Power Community Rankings](#).

December 2010



PaloAlto**Green** Program Manager, Andrea Hart, displaying the E Source Utility Print Ad Award.



Free PaloAltoGreen Swag!

PaloAltoGreen yard signs, license plate frames, stickers, and window clings are all free upon request. Check out the available items below. If you'd like a yard sign, simply click [here](#). For a license plate frame, stickers, or window cling, email your name, address, and a list of the items you want to paloaltogreen@cityofpaloalto.org



License Plate Frame

The Power of Wind

A government report released by the [National Renewable Energy Laboratory](#) concluded that wind energy could account for 20% of the nation's electricity by 2030. That's as much energy as is currently generated by nuclear reactors! Today wind energy produces about 1% of the nation's electricity. We've got a ways to go, but green power programs like PaloAlto**Green** play an important role in supporting renewables like wind. To read the NREL report, click [here](#) . To check out some stunning photos of wind turbines from around the world, click [here](#).

Wind Turbine School

Speaking of wind power, ever wonder what it's like to stand on top of a 300 foot wind turbine? Check out this [video](#) from Oregon Public Broadcasting. Not only will you travel up a turbine with a technician - you will get a glimpse of the economic impact the wind industry can have on a community.



[Portugal's Clean-Energy Makeover](#)

In renewables news from across the world, Portugal can now boast that nearly 45% of the electricity in its grid will come from renewable sources. This is an impressive increase from 5 years ago when renewable sources accounted for just 17% of Portugal's electricity! Read the full New York Times article [here](#).

Free LED Holiday Lights!

Green your holidays with FREE LED Holiday Lights! For the month of December, bring in your mailed coupon and a working, old string of incandescent holiday lights to 3rd Floor of City Hall for a free strand of colorful LED Holiday lights. (One box per customer.) Questions? Call (650) 329-2241 for more details.

Introduce your neighbors to green power!

Do you know someone in Palo Alto that might like to support



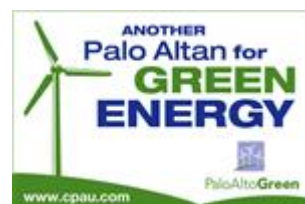
Oval Sticker 2"x3"



Bike Sticker 1"x5"



Window Cling 3.5"x5"



Yard sign

renewable energy through PaloAlto**Green**? If so, forward this email to them or suggest they visit www.cityofpaloalto.org/pagreen. They can easily use our [carbon calculator](#) to figure out their carbon footprint and [sign up](#) for renewable energy.

*Visit www.cityofpaloalto.org/pagreen to learn about the methodology used to calculate these environmental equivalencies.

PaloAlto**Green**
250 Hamilton Avenue | Palo Alto, CA 94301
Phone: 650-329-2161

This newsletter was sent to PaloAlto**Green** participants and supporters, to remove your name [click here](#).
Having trouble viewing this email? [View it in your browser](#).